

Saturday 15th March
10AM-5PM
Caribbean Gardens, Scoresby



Sponsorship Packages

Since 1974, the Holland Festival has been a cornerstone of the community, celebrating Dutch culture with vibrant food, music, and entertainment. Hosted by the Rotary Club of Casey, this annual event brings together 6,000 attendees to enjoy a rich cultural experience while raising funds for vital local and international charities, including Interplast, Wheelchairs For Kids, Rotary Foundation, and many others.

With the support of 4.2K Facebook followers and direct access to past attendees via email, our festival offers sponsors unmatched visibility. Major sponsors can enjoy exclusive benefits, including naming rights for festival attractions, ensuring your brand stands out to a diverse and engaged audience.

Last year, the Holland Festival raised \$90,000, benefiting over 30 organisations. By sponsoring, you'll not only gain brand recognition but also make a direct impact on the lives of many through Rotary's charitable initiatives.

Limited sponsorship spots are available—don't miss this opportunity to align your brand with a beloved community event and an important cause.

Sponsorship Manager: Ben Plunkett, M: 0448 339 549, E: ben.plunkett@rotary9815.org.au
W: www.hollandfestival.org.au

Event Manager: Paul Rubens, M: 0414 602 919, E: info@hollandfestival.org.au

Benefit	Lvl 1: Principal \$20,000	Lvl 2: Major \$5,000	Lvl 3: Supporting \$2,000	Lvl 4: Community \$1,000
Capacity	✓	□□□□	□□□□□	✓□□□□ □□□□□
Naming Rights	"Holland Festival presented by [Sponsor Name]"	<i>Not included</i>	<i>Not included</i>	<i>Not included</i>
Logo on Marketing Materials	<input checked="" type="checkbox"/> Poster <input checked="" type="checkbox"/> Advertising Boards <input checked="" type="checkbox"/> Social Media <input checked="" type="checkbox"/> Website <input checked="" type="checkbox"/> T-Shirts	<input checked="" type="checkbox"/> Poster <input checked="" type="checkbox"/> Advertising Boards <input checked="" type="checkbox"/> Social Media <input checked="" type="checkbox"/> Website <input checked="" type="checkbox"/> T-Shirts	<input type="checkbox"/> Poster <input type="checkbox"/> Advertising Boards <input checked="" type="checkbox"/> Social Media <input checked="" type="checkbox"/> Website <input type="checkbox"/> T-Shirts	<input type="checkbox"/> Poster <input type="checkbox"/> Advertising Boards <input checked="" type="checkbox"/> Social Media <input checked="" type="checkbox"/> Website <input type="checkbox"/> T-Shirts
Social Media Posts	5 dedicated pre event, 1 post event spotlight	3 dedicated pre event, 1 post event group	2 dedicated pre event, 1 post event group	1 pre & post event group
Email Marketing	Sponsor highlight to past attendees	Sponsor highlight to past attendees	<i>Not included</i>	<i>Not included</i>
Media Mentions	Guaranteed on all editorial, TV & radio	All* editorial, TV & radio *where possible	<i>Not included</i>	<i>Not included</i>
Logo on Entertainment Stage Screen	5min interval	10min interval	15min interval	30min interval
MC Mentions	10:30, 12:20, 13:15	11:25, 12:10, 14:10	15:05, 15:50	<i>Not included</i>
Vendor Space	Premium, high-traffic	Attraction naming rights	Prime location	Limited, subject to availability
Festival Tickets	20	12	8	4